

FRANKLIN GRAY PATENTS, LLC
ROBERT H. FRANTZ, REGISTERED US PATENT AGENT

RECEIVED
CENTRAL FAX CENTER

OCT 27 2004

FACSIMILE TRANSMISSION

TO: Examiner Robert E. Rhode, Jr.
U.S. Patent and Trademark Office
GAU 3625
Fax: 703-872-9306 (Central Fax Server)

FROM: Robert H. Frantz
Franklin Gray Patents, LLC
Tel: 405-812-5613
Fax: 405-440-2465

DATE: October 27, 2004

PAGES: 12 (inclusive)

In re the Application of:

Carl Phillip Gusler)

Serial Number: 09/864,113)

Group: 3625

Docket Number: AUS920010251US1)

Examiner: Robert E. Rhode, Jr.

Filed on: 5/24/2001)

For: "Online Shopping Mall Virtual
Association")

Certificate of Transmission under 37 CFR §1.8

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office on:

DATE: 10/27/2004

SIGNATURE: _____

Robert H. Frantz, Reg. No. 42,553

NOTICE:

The information contained in this facsimile transmission is confidential. If you have received this transmission in error, please contact the sender immediately and destroy your copy.

P.O. Box 29324 ♦ OKLAHOMA CITY, OK 73123-2934
TEL.: 405-812-5613 ♦ FAX.: 405-440-2465
RFRANTZ@FRANKLINGRAY.COM ♦ WWW.FRANKLINGRAY.COM

In the United States Patent and Trademark Office**RECEIVED
CENTRAL FAX CENTER
OCT 27 2004**

In re the Application of:

Carl Phillip Gusler)
Serial Number: 09/864,113) Group: 3625
Docket Number: AUS920010251US1) Examiner: Robert E. Rhode, Jr.
Filed on: 5/24/2001)
For: "Online Shopping Mall Virtual)
Association")

**RESPONSE TO OFFICE ACTION UNDER 37 CFR §1.111,
and AMENDMENT UNDER 37 CFR §1.121**

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

Responsive to the Official Action dated July 27, 2004, please receive our reply and amendment. Reconsideration of the rejections of the Office Action is hereby requested.

Respectfully submitted,



Robert H. Frantz, Registration No. 42,553
P.O. Box 23324, Oklahoma City, OK 73123
Tel: 405-812-5613, Fax: 405-440-2465

Certificate of Transmission under 37 CFR §1.8

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office on:

DATE: 10/27/2004SIGNATURE: 

Robert H. Frantz, Reg. No. 42,553